

## Acadia University Completes Their Fourth Planned Giving Campaign with Legacy Leaders

**Toronto ON., November 1, 2008** — Since 2004, Acadia University has seen the development of a healthy planned giving program and credits Legacy Leaders for much of the program's success. With the completion of their fourth Legacy Leaders Planned Giving Campaign, the University can expect up to \$5,755,000 in planned gift revenue from this latest campaign.

Ken Ramsay, President & CEO of Legacy Leaders had this to say about the 2008 Campaign: "Working with the exceptional team at Acadia University over the last 4 years has been a delight. John MacFarlane and his staff really understand the magnitude of having a strong program in place which in turn will provide a constant revenue stream for the University for the next 30 years."

The Campaign asked 2000 donors for a bequest gift and from those contacted, 233 have identified a positive bequest intention. Robert McDowall, Director of Planned Giving for Acadia University has been a strong supporter of Legacy Leaders:

***"We have been tremendously pleased with all four Planned Giving Campaigns with Legacy Leaders. Planned Giving is a crucial element in supporting the endeavors of Acadia University, and with the results we've seen from the Legacy Leaders programs, I know that Acadia University will reap the benefits of what we've done for generations of students to come."***

For more information on how Legacy Leaders can benefit your organization's planned giving program, visit the Legacy Leaders website at [www.legacyleaders.com](http://www.legacyleaders.com) or to schedule a free planned giving presentation and find out how your planned giving program can take a leap forward, please contact 416-368-1071 or [info@legacyleaders.com](mailto:info@legacyleaders.com).

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