

## **Legacy Leaders Now Offers Capital Campaign Programs**

**TORONTO (November 21, 2011)** — A Legacy Leaders Capital Campaign Program is designed to facilitate major gifts and pledges in order for charities to meet their campaign goals and objectives.

Ken Ramsay, President & CEO of Legacy Leaders had this to say about the expansion of the Legacy Leaders fundraising services:

*“The decision to include capital campaigns to our services was a very logical one. Our clients have continuously asked me to think about branching out into capital campaigns based on their success of their bequest programs. My team and I have meticulously designed a mail/phone program to maximize on capital campaign gifts and pledges. Our experiences with speaking with over 500,000 donors on planned gifts which are essentially major gifts have translated well into a cost effective capital campaign program for the charitable sector. I look forward to positioning my Company as the authority of direct mail/phone fundraising.”*

The Legacy Leaders Capital Campaign Program is modeled after the company's successful bequest programs that have generated hundreds of millions of dollars for charities across North America over the last sixteen years.

For more information on the Legacy Leaders Capital Campaign or Bequest Programs contact Greg Chialtas at [gchialtas@legacyleaders.com](mailto:gchialtas@legacyleaders.com) to schedule a no-obligation presentation.

Greg Chialtas  
Legacy Leaders Inc.  
425 University Avenue, Suite 700  
Toronto, ON M5G 1T6  
Tel: (877) 674-3453 ext.325  
Email: [gchialtas@legacyleaders.com](mailto:gchialtas@legacyleaders.com)