

Credit Valley Hospital Foundation's Planned Giving Program Takes a Leap Forward with Legacy Leaders

Toronto ON., June 4, 2008 — Credit Valley Hospital Foundation (CVHF) can approximately expect up to \$3.7 million in potential planned giving revenue after a successful Planned Giving Program with Legacy Leaders.

Credit Valley realizes the importance of planned giving and how an established program can ensure the Hospital's well-being for years to come, securing the best healthcare possible for future generations. The Planned Giving Program revealed that there is great potential for planned gifts for CVHF. Of the 1400 donors contacted, 250 donors have identified a positive bequest intention. Norma Bandler, President & CEO of the Credit Valley Hospital Foundation had this to say about Legacy Leaders:

"Our experience with Legacy Leaders was professional and positive from start to finish. As a young hospital foundation we sought to inspire a sense of history and legacy with a bequest campaign among our equally young donors. Their group of sensitive planned giving callers exceeded our financial goal and represented our organization well."

For more information on how Legacy Leaders can benefit your organization's planned giving program, visit the Legacy Leaders website at www.legacyleaders.com or to schedule a free planned giving presentation and find out how your planned giving program can take a leap forward, please contact 416-368-1071 or info@legacyleaders.com

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