

Hopelink Raises \$3 Million in Bequest Expectancies with Legacy Leaders

Philadelphia PA., June 7, 2007 — Hopelink, a charity established in 1971 to aid homeless and low-income families, children, seniors and people with disabilities in the state of Washington recently completed a successful 2000 Lead Bequest Campaign with Legacy Leaders. With Hopelink's committed donor base and the effectiveness of an inspiring and compelling Campaign, Hopelink learned that an amazing 13.2 % of donors contacted, intend to leave a planned gift to the organization. The charity's new bequest expectancy revenue is an estimated \$3 million and Barbara Whitehurst, Major Gifts and Planned Giving Manager for Hopelink credits Legacy Leaders for the dramatic leap in their expected planned giving revenue;

"The results of our planned giving campaign truly exceeded our expectations! Legacy Leaders enabled us to take our planned giving program to a whole new level. It significantly increased the number of gift commitments to our organization; it expanded the skills of our fundraising staff and strengthened our overall planned giving effort. Legacy Leaders worked with us every step of the way and customized our campaign to reflect Hopelink's mission and goals. This campaign has been a very positive experience with tremendous results."

Founded in 1995, Legacy Leaders is a pioneering company trusted by North American nonprofit organizations that want to get the most from planned giving products and services. The Company focuses on the implementation of bequest, annuity, and life insurance solicitation programs. For more information on how Legacy Leaders can benefit your organization's planned giving expectancies, visit the Legacy Leaders website at www.legacyleaders.com .

Gregory Chialtas
Marketing Associate
Legacy Leaders Inc.
Tel: 1-877-674-3453
Email: gchialtas@legacyleaders.com