Legacy Leaders
Expect the Most

Press Release

Legacy Leaders Unveils New Planned Giving Bundle Package

Toronto, ON., September 26, 2007 — Legacy Leaders has enhanced its planned giving campaigns to include Life Insurance and Charitable Gift Annuities along with Bequest Solicitation in its Planned Giving Programs. Until now, Legacy Leaders has offered their Bequest Management campaigns and Life Insurance and Charitable Gift Annuities as separate entities. But According to Ken Ramsay President & CEO of Legacy Leaders, bundling all three Planned Gifts is the best way for organizations to maximize their Planned Giving revenue.

"Our Planned Giving Programs now become donor centered. The ultimate goal at Legacy Leaders is to get the most planned giving gifts for the organization and the right type of gift for each donor. We specialize in these three types planned gifts and we want our clients to benefit from our expertise. An added advantage by combining the three planned gifts is that immediate revenue from new gift annuities can offset part or all of the campaign costs. "

To find out more about Legacy Leaders Planned Giving Programs, call their headquarters at 877-674-3453 and discover how your organization can "Expect the Most" with Legacy Leaders.

Legacy Leaders is a pioneering company trusted by North American nonprofit organizations that want to get the most from planned giving products and services. For more information on how Legacy Leaders can benefit your organization's planned giving expectancies, visit the Legacy Leaders website at www.legacyleaders.com .

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